



Gambling's Impact on State Revenues

November 16, 2016

**First Amendment Lounge, National Press Club
529 14th St. NW, 13th Floor, Washington, DC 20045**

- 12:30 p.m. Welcoming Remarks**
- **Tom Gais**, *Director, Rockefeller Institute of Government*
- 12:35 p.m. Presentation of Study**
- **Lucy Dadayan**, *Senior Researcher, Rockefeller Institute of Government*
- 12:55 p.m. Panel 1 – Impact of Gambling on State Budgets**
- **State Budgetary Issues with Gaming/Gambling Revenues**
John Hicks, *Executive Director, National Association of State Budget Officers*
 - **State Gaming Trends and Legislative Updates**
Jackson Brainerd, *Policy Associate, Fiscal Affairs Program, National Conference of State Legislatures*
 - **Economic and Fiscal Impacts of Casinos: An Overview**
Alan Mallach, *Senior Fellow, Center for Community Progress*
 - **Intergovernmental Questions About Casinos**
Norton Francis, *Senior Research Associate, Urban Institute*
- 2:00 p.m. Panel 2 – State Experiences**
- **A Quick Barometric Read of Recent Casino Gaming Trends in New Jersey: Challenges and Options**
Ranjana Madhusudhan, *Deputy Director of Revenue and Economic Analysis, Office of the Chief Economist, New Jersey Department of Treasury*
 - **An Illinois Gaming Status Update**
Mark Ostrowski, *Administrator, Illinois Gaming Board*
 - **Business Challenges for Lotteries in an eCommerce World**
Michael Sweeney, *Executive Director, Massachusetts Lottery*
- 2:50 p.m. Adjourn**

Biographies

Jackson Brainerd

Policy Associate, Fiscal Affairs Program, National Conference of State Legislatures

Jackson Brainerd is a policy associate with the Fiscal Affairs Program at the National Conference of State Legislatures, which provides state legislators and staff with outreach and policy analysis on a wide range of state fiscal issues. In this capacity, he oversees state tax, economic development, and labor policy, and has authored a variety of articles and publications on these subjects. He also staffs NCSL's Labor and Economic Development Standing Committee. Jackson is a graduate of Colorado College with a B.A. in Political Science.

Lucy Dadayan

Senior Researcher, Rockefeller Institute of Government

Lucy Dadayan is a senior researcher at the Rockefeller Institute of Government. She has conducted research and coauthored reports on state and local government fiscal policy issues; state spending on public policy programs and the effects of state fiscal capacity and economic changes; fiscal issues and organizational challenges of the K-12 education system in New York State; and state and local government administration of the Workforce Investment Act. Dadayan holds a Ph.D. in Informatics at the University at Albany.

Norton Francis

Senior Research Associate, Urban Institute

Norton Francis is a senior research associate in the Urban-Brookings Tax Policy Center at the Urban Institute, where he works on the State and Local Finance Initiative. He is an expert in state and local tax policy and revenue forecasting. Francis has held senior economist positions in the District of Columbia and New Mexico, and has written about and presented on revenue estimating and state tax policy.

John Hicks

Executive Director, National Association of State Budget Officers

John Hicks is the executive director of the National Association of State Budget Officers (NASBO) in Washington, D.C. He joined NASBO in April 2016. Prior to coming to NASBO, Hicks served in Kentucky state government for 32 years, including 25 years in Kentucky's Office of State Budget Director. For the last ten years, he served as the deputy state budget director. In that position, Hicks oversaw the budget development and budget execution processes. Hicks

graduated from Murray State University in Murray, Kentucky, and received his master of public administration degree from the University of Kentucky's Martin School of Public Policy and Administration. As a past member of NASBO, Hicks served on the association's Executive Committee (board of directors) from 2007 to 2013, and was NASBO's president from 2011 to 2012. Hicks is the recipient of NASBO's 1987 George A. Bell Service award and the 2013 Gloria Timmer award, which each recognize outstanding contributions and service to public budgeting and management in state government.

Alan Mallach

Senior Fellow, The Center for Community Progress

Alan Mallach is a senior fellow at the Center for Community Progress in Washington DC. A city planner, advocate and writer, he is nationally known for his work on housing, economic development, and urban revitalization, and has worked with local governments and community organizations across the country to develop creative policies and strategies to rebuild their cities and neighborhoods. A former director of housing & economic development in Trenton, New Jersey, he currently teaches in the graduate city planning program at Pratt Institute in New York City. He has spoken on housing and urban issues in the United States, Europe, Israel and Japan, and was a visiting scholar at the University of Nevada Las Vegas for the 2010-2011 academic year. His recent books include *A Decent Home: Planning, Building and Preserving Affordable Housing* and *Bringing Buildings Back: From Vacant Properties to Community Assets*, which has become a resource for thousands of planners, lawyers, public officials and community leaders dealing with problem property and revitalization issues. He is a member of the College of Fellows of the American Institute of Certified Planners, and holds a B.A. degree from Yale University.

Dr. Ranjana Madhusudhan

Deputy Director of Revenue and Economic Analysis, Office of the Chief Economist, New Jersey Department of Treasury

Dr. Ranjana Madhusudhan is the deputy director of revenue and economic analysis in the Office of the Chief Economist. She specializes in tax policy, tax administration, revenue forecasting, and analysis. She worked for the New Jersey State and Local Expenditure and Revenue Policy Commission and the World Bank prior to joining the Department of Treasury. She is a past president of the National Tax Association (NTA) and has been active in various leadership roles, including co-chair of the Special 2008 NTA Conference on fiscal sustainability, annual program chair, and chair of NTA Banking and Gaming Committees. She launched a successful collaborative initiative jointly with the Federation of Tax Administrators and NTA in 2008, which has focused on critical fiscal policy issues facing federal, state, and local governments. She has also participated in tax policy panels at the Lincoln Institute of Land Policy, the Federal Reserve Banks of Boston and New York, State Legislative Councils, and Tax Policy Workshops in

Europe. Dr. Madhusudhan serves on the editorial board of *Public Budgeting & Finance* and is a member of the GASB Fiscal Sustainability Task Force on Economic Conditions Reporting. She has taught as an adjunct faculty at the E.J. Bloustein School of Public Policy, Rutgers University. She received her Ph.D. in economics from the Maxwell School of Citizenship and Public Affairs, Syracuse University.

Mark Ostrowski

Administrator/Director, Illinois Gaming Board/State of Illinois

Mark Ostrowski is the administrator/director of the Illinois Gaming Board/State of Illinois, which provides regulatory and criminal law enforcement oversight to the Illinois Casino and Video Gaming industries. Previously, he was chief legal counsel to the Illinois Gaming Board, associate attorney at Clausen Miller specializing in insurance defense litigation, and assistant state's attorney in the Cook County State's Attorney's Office. He was named the 2015 International Masters of Gaming Law (IMGL) North American Regulator of the Year. He earned a Doctor of Laws (J.D.) and a BSBA in Business Administration from Creighton University in Omaha, Nebraska.

Michael R. Sweeney

Executive Director, Massachusetts Lottery

Michael R. Sweeney was appointed executive director of the Massachusetts State Lottery Commission on November 2, 2015, after having previously been named interim executive director effective July 1 of the same year. Prior to joining the Lottery, Sweeney served as deputy general counsel at the Massachusetts State Treasury, a post he held since 2010. In that role, Sweeney provided legal counsel for a variety of programs, including the Unclaimed Property Division, the Small Business Banking Partnership, and the State Board of Retirement. He previously worked as planning director for the city of Lawrence, where he also had served as a city councilor. Sweeney lives in Lawrence, received his B.A. from the University of Massachusetts at Amherst and his J.D. from the City University of New York Law School.