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Group 6 - Co-operating in a competitive environment: managing and maximizing brain circulation and the effects of globalization
Canada National Level – Attracting International Talent

• World-wide one of the most generous immigration policies for international students, in line with overall emphasis on highly skilled labor in immigration policy

• Three years work permit after graduation and 20 hours work allowed on and off campus for international visa students

• Stay rates of international students (OECD, Education at a Glance 2011, C3.5)

  Canada 33%  France 32%
  US 30%      Germany 26%
  UK 25%
Canada National Level – Attracting International Talent

• Little and late national support for marketing Canadian brand

• Share of international students in overall student population (OECD, Education at a Glance 2011, based on 2008 data, table C3.1)

  Australia 22%  UK 15%
  New Zealand 15%  Canada 6%
  USA 4%
Canada National Level

Recent initiatives

Imagine Canada brand

Canada Excellence Research Chairs and Vanier Scholarships

Canada-India Research Initiative

Now efforts to build broader national strategy on international education
Canada National Level

- CALDO – Consortium of U of Alberta, Laval U, Dalhousie U, U of Ottawa
- Research intensive
- Geographical and linguistic spread
- Personal chemistry
- Compensate for lack of appropriate national initiatives
- Collaborative approach to sponsored student programs
- Focus on Latin America: Brazil and Chile
- High quality offerings and service intensive delivery
Canada Institutional Level: University of Alberta

- 5600 international students out of 39 000 students overall; international student numbers doubled in four years
- 34% of grad students are from abroad – highest percentage of all Canadian research universities (UBC 30%, UofC 30%, McGill 27%)
- Over 60% of new academic hires from abroad

Prosperous economic environment leads to
- Growing demand for skilled labor
- Solid university funding environment
Canada Institutional Level: University of Alberta

International engagement to build UAlberta brand

Large scale international research collaboration:

- Alberta-Helmholtz Initiative: Energy and Environment
- UAlberta – Tsinghua U Cooperation on Clean Coal
- Li Ka Shing Institute of Virology
- Partnerships with IIT Bombay and IIT Karagpur
Canada Institutional Level: University of Alberta

Leveraging international experience in professoriate

• 4 out of 19 Canada Excellence Research Chairs
• Dual appointments for professors/researchers
• Cultivating relationships with professors leaving for appointments abroad
• Associations of professors with background in a given country as partners
• Leadership positions held by individuals with international background
Partnership focused recruitment initiatives

• Articulation programs: 150 new articulation students in 2011

• Feeder schools: 15 in China, 3 in Malaysia

• Sponsored Student Program: 400 students with home country sponsorship

• Research Internship Program: 650 applications from select partner universities in 10 countries, around 130 research interns in the summer of 2012